AI Ethics And Governance- Enhancing Managerial Decision.

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Abstract/Introduction

Organizations are racing at a very rapid pace to implement artificial intelligence and place it at the very core of their decision-making. Such rapid change has brought to the forefront of organizational development and strategy the role of governance and ethics. This paper discusses how proper AI ethics and governance practices can make a real difference in managerial decision-making and contribute to sustainable long-term organizational growth. This research would fill a crucial gap in understanding and demonstrating that accountable AI implementation fulfills compliance requirements and manages reputation risk. However, such implementation also results in strategic success, especially against the daunting backdrop of the post-pandemic world.

Problem Statement/Motivation

AI has reshaped modern management, but its implementation brings considerable ethics and governance challenges such as data protection, transparency of algorithms, discrimination, and responsibility. These have now escalated to be core boardroom topics that have a bearing on brand reputation, stakeholder trust, and regulatory compliance. Thus, responsible implementation of AI entails sound ethics and governance practices more than innovation. The importance of AI ethics and governance goes beyond managing risks, with a bearing on organizational culture, leadership, and long-term strategic agendas. This study openly explores this high impact, investigating the effects that a sense of ethics of AI and its governance have on manager decisions and their potential to achieve organizational sustainability.

Methodology

The research aims to investigate the role of AI ethics and governance frameworks in decisively determining the quality of managerial decision-making and short- and long-term organizational development. We utilize ethics, governance, and strategic management guidelines.

The study will specifically address two core research objectives:

•To investigate the impact of ethical and governance-based AI practices on long-term organizational growth.

•To examine managerial comprehension and acceptance of AI tools guided by ethics and governance frameworks.

Conceptual Framework

Conceptual Framework Diagram

AI Ethical Awareness ↔ AI Governance Practices → Managerial Decision-Making Quality → Sustainable Organizational Growth
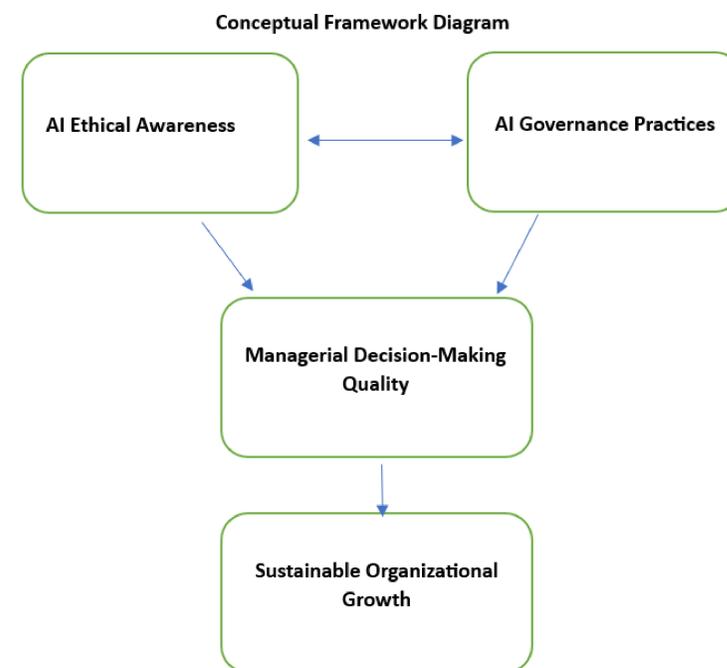
References

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International Association of Privacy Professionals (IAPP). (2025). *AI Governance Profession Report*. Retrieved from https://iapp.org/resources/article/ai-governance-profession-report/

Planned Results

"To what extent does the role of AI Ethics and governance in management decisions impact sustainable organizational growth?" We anticipate revealing considerable findings on the function of AI ethics and governance might result in the following:

•Greater awareness of artificial intelligence's ethics will positively correlate with superior quality managerial decision-making. In applied ethics, machine ethics identifies a process of developing a solution to moral issues to enable artificial intelligence to work ethically and responsibly with its decision-making (Anderson & Anderson, 2011, p.1).

•The implementation of sound AI governance practices will directly enhance managerial decision-making quality. This includes adherence to guidelines decided upon by the European Commission's High-Level Expert Group on Artificial Intelligence, such as human empowerment and control, technical safety & robustness, privacy and data governance, transparency, diversity, non-discrimination and fairness, societal and environmental fairness, and accountability (European Commission, 2019).

•Improved managerial decision-making, guided by proper ethics and governance structures, will directly facilitate sustainable organizational performance. This is in line with the understanding that adequate AI governance is capable of aligning technology adoption with organizational goals and values such that managerial decisions are performance- and responsibility-driven.

•The study is likely to justify the International Association of Privacy Professionals (IAPP) statement that 47% of US organizations have strategic priority on AI governance among their top five and reveal a significant link between emphasis on this area and competitiveness within marketplaces through compliance and strategy implementation.

Therefore, the research attempts to show that responsibly applied AI supports compliance and reputation goals and is a strategic enabler to long-term post-pandemic business success.

Conclusion

The research aims to demonstrate that a blend of AI ethics and proper governance practices is worthwhile and necessary to achieve optimal managerial decision-making and sustainable organizational growth within the post-pandemic business landscape. Intentionally blending these ideals, such entities will achieve a triple payoff: proper compliance, improved reputation, and meaningful strategic results with long-term payback.

Our findings will emphatically underscore the imperative that entities rise to the challenge of the complexity of AI not only with technical innovation but on the basis of proper ethics and governance frameworks.